



CCAP Prime Program
Start Date: **NOW!**

Introducing the CCAP Prime Program

Your dealership has been selected to participate in our prime program!

The program is effective immediately, so start sending us all 680+ prime applications today.

At Chrysler Capital, we are primed and ready to help your dealership move more vehicles, providing better rates and terms to your customers. Let's get this show on the road!

Prime Program Highlights:

- » Credit scores 680 and above
- » Competitive prime rates
- » Flexible 84-month terms available
- » Up to 145% LTV
- » Up to \$10,000 backend available

Accelerate your dealership's success with Chrysler Capital's Prime Program. Drive your sales into the fast lane now!

It's one more way we are *Making It Count* for our dealers.

For more details and information, please contact your Dealer Relationship Manager.



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