



Enhanced Prequalification Product  
Start Date: **NOW!**

# Free Leads You Can Count On!

Chrysler Capital is ***Making It Count*** with our new and enhanced prequalification product.

Consumers can get prequalified through a dedicated link on your dealership website, with FREE leads flowing directly to your CRM and the Chrysler Capital Dealer Portal.

## Features include:

- » **FREE** Leads Program -- Consumers can prequalify directly through your dealership website
- » Soft credit pull with no impact to consumer's credit
- » Dealers begin receiving leads in their CRM and Dealer Portal as soon as they sign up
- » Leads come **FREE** through dealer CRM and the CCAP Dealer Portal containing consumer contact information and vehicle of interest

**Don't delay, sign up for free leads today!**

**Contact your Dealer Relationship Manager for more information and to sign up.**



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