



A message from Shannon Carr

*Executive Vice President,
Chrysler Capital*

As the midpoint of 2023 approaches, we are excited to see the continued progress Chrysler Capital makes across multiple areas of our business.

The auto lending space has become increasingly competitive as financial institutions move in and out of particular segments, yet our goal remains to provide each of our valued dealers with a consistent and competitive product suite across the lending spectrum.

We will demonstrate this going forward by launching a new campaign called "Making It Count" as we strive to make the biggest impact possible by being:

- **Intentional** with our relationships
- **Competitive** with our deals
- **Wise** with our time
- **Thoughtful** with our words
- **Strategic** with our goals

Our clear focus is to keep providing dealers with the products and service levels expected from a premier finance partner, and we have been working closely alongside our Dealer Advisory Council (DAC) to review and improve important issues which will help us sustain our long-term plan.

For more information about these areas and the changes we have implemented this year, take a look at the update from our DAC Chairman, Russell Abate of Pellegrino Chrysler Jeep, at the [Chrysler Capital Dealer Portal](#).

Thank you for trusting Chrysler Capital with your lending needs, and we look forward to supporting you through 2023 and beyond.

Shannon Carr

Executive Vice President, Chrysler Capital



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