

National Program Period: **09.01.23 - 09.30.23**

New Vehicle Rewards

Eligible dealers will have the ability to earn payment for every new FCA US brand vehicle contract dated September 1 through September 30, 2023, and funded by October 16, 2023. Eligibility for payment on contracts funded will require the dealer hitting one of two preset goals for each dealer. There will be a penetration goal as well as a funding volume goal. Achieving either the penetration or volume goal will result in the dealer being paid on all new vehicle contracts funded during the eligibility period.

Different payout amounts will be awarded for floorplan and non-floorplan:

Type	Payout Amount	Type	Payout Amount
Floorplan Dealer	\$300	Non-Floorplan Dealer	\$150

Used Vehicle Rewards

Used vehicle rewards will be earned by meeting funding goals on used vehicle contracts. Goals will be individualized by dealer. However, a minimum target of three used vehicle contracts is required for payment. Used vehicle rewards payout will not be contingent on attaining either of the new vehicle rewards goals.

While all used vehicle contracts will count toward the target number, only those with terms greater than 24 months and an amount financed over \$10,000 will be reward eligible.

Different payout amounts will be awarded for floorplan and non-floorplan:

Type	Payout Amount	Type	Payout Amount
Floorplan Dealer	\$600	Non-Floorplan Dealer	\$300

Contact your Dealer Relationship Manager for program eligibility and goal information.



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