

# ADD \$1,000 TO THE BOOK VALUE OF ALL CERTIFIED PRE-OWNED VEHICLES\*!



Chrysler Capital is excited to enhance our Certified Pre-Owned Vehicle (CPOV) Program, providing you with an added benefit to help drive CPOV sales.

**Follow these simple steps to get your CPO vehicles on the road:**

1. Must be a Stellantis brand vehicle
2. CPOV does not qualify for new-car pricing or incentivized rates
3. Select the certified option in Dealertrack or RouteOne during the application submission
4. Add \$1,000 to the clean trade for NADA or to the wholesale value for Kelley Blue Book
5. Include printout of the UVDR supporting the certification in the contract package

\*If the certified option is not included in the application stage, you will not receive the CPOV benefit. Vehicles must be certified prior to the contract date.

**For questions, please contact your Dealer Relationship Manager.**



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